

BEANPAK ARTWORK INSTRUCTIONS

Follow the instructions below or forward to your designer.

These instructions are based on artwork being created in Adobe Illustrator and your file being supplied as a High-Resolution PDF, suitable for our workflow.

DESIGN TEMPLATES

Download the template suited to your preferred product. Do not alter the template in any way.

DESIGN Considerations

- Minimum font size to be 6pts
- Do not use borders or border lines
- Special effects using transparencies and masks may require you to flatten your design.
- Tints less than 10% and greater than 90% will effectively turn out as solids.

ARTWORK FILE REQUIREMENTS

- Embed ALL images DO NOT USE links;
- Some special effects may also need be flattened;
- Files must be provided in CMYK;
- Outline ALL fonts;
- Set bleeds as per template;
- Metallic elements MUST be on a separate layer and labelled. The accompanying white printer that controls metallic elements must also be on its own layer and labeled as white see file that we've used <u>HERE</u>
- Supply completed artwork as a High-Resolution PDF;

Ensure you have met ALL Artwork Requirements mentioned above BEFORE you send your files to us for print. ANY files not adhering to the above instructions will not be accepted or may result in the following:

- Printing may not be as envisaged by yourself;
- Colour/Metallics may not print as expected;
- Your order may be rejected;

Your files are checked electronically by our software. We DO NOT conduct an artwork check. We will not take responsibility for any incorrect artwork provided. Please visit our Terms & Conditions page <u>HERE</u> for further information.

Should you have any questions please refer to our FAQ's section <u>HERE</u> or email us at <u>info@beanpak.com.au</u>.

If designing your own isn't for you... our designers can provide packaging designs that are sure to create impact on shelves, head back to our product pages and choose ... "Yes Please" in the 'Let us design it for you' section and let us look after the below requirements for you!